

EXCELLENT ADVERTISING MEDIUM

SE AISI Quarterly Journal includes very up-to-date information, technical papers and other selected articles of international status which have relevance to South East Asia.

The publication provides an ideal opportunity for companies to enhance their image and increase market penetration of their products worldwide through advertising with SE AISI

Your advertisement in this well-established information source will reach technical experts and producers worldwide as SE AISI Quarterly Journal is distributed to over 60 countries and 800 individuals.

Our objective is to put most of your advertisement where it will be read/seen by most readers.

ADVERTISEMENT RATES FOR 2008

SE AISI QUARTERLY JOURNAL (SQJ)

BASIC RATES: (In US Dollars)

I. COVER PAGES: (Irrespective of the number of colours)

Outside Back Cover	\$1300 per insertion
Inside Front Cover	\$1100 per insertion
Inside Back Cover	\$1000 per insertion

II. BODY PAGES: (Best Possible)

Full Page Black & White	\$500 per insertion
Half Page Black & White	\$350 per insertion
(Additional USD300.00 will be charge for Body Full / Half Page Colour)	

DISCOUNT (Full Page only):

Frequency Discount:

FIRST insertion, 0%

SECOND consecutive insertions, less 5%

THIRD consecutive insertions, less 7.5%

FOURTH consecutive insertions, less 10%

Colour

Charge: Additional USD300.00 will be charge for Body Full / Half Page Colour

Materials:

Black and white advertisement: Film positives (**preferable**), original artwork, clean reproduction proof or colour transparency.

Four colours advertisement: Colour-separated positives with colour progressive proofs (**preferable**), original artwork, clean reproduction proof or colour transparency.

Mechanical Requirements: All advertisements are reproduced by offset printing press on 60 lbs coated paper for body pages and 120 lbs coated paper on the cover. Bleed size: 3mm. Screen line: 150. Right reading emulsion side down. Trim or Untrim size.

Sizes:	Overall sizes:	210mm x 297 mm.	Column width:	85mm
	No. of Columns:	Two	Printed Area:	175mm x 265mm
	Column Height:	265mm		

Contact: santiono@seaisi.org



SE AISI QUARTERLY JOURNAL FOR YEAR 2008

ADVERTISEMENT RESERVATION FORM

TO: South East Asia Iron & Steel Institute
PO Box 7094 Shah Alam 40702, Selangor Darul Ehsan, MALAYSIA
Tel: (603) 5519 1102 Fax: (603) 5519 1159 Email: seaisi@seaisi.org

Kindly reserve advertisement insertion as follows (Please check):

Publication to Advertise: Year: 2008

1st Quarterly Journal

(Publish : End of March

Advertising Submission deadline: 15 February)

2nd Quarterly Journal

(Publish : End of June

Advertising Submission deadline: 15 May)

3rd Quarterly Journal

(Publish : End of September

Advertising Submission deadline: 15 August)

4th Quarterly Journal

(Publish : End of December

Advertising Submission deadline: 15 Nov)

_____ Outside Back Cover

_____ Inside Front Cover

_____ Inside Back Cover

_____ Body Full Page

_____ Body Half Page

Payment:

_____ Enclosed

_____ Bill Company

_____ Credit Card

Advertisement Materials:

_____ Enclosed

_____ To follow

Credit Card: Card Type: ___ AMEX ___ VISA ___ MASTER

Card No. _____ Exp Date ____/____/____

Name on Card: _____

Name: _____

Company: _____

Address _____

Telephone: _____ Telefax: _____ E-Mail _____

Signature: _____ Date: _____

This form should be completed and returned to SE AISI

Visit our website www.seaisi.org
for more information.

