



ADVERTISING & SPONSORSHIP REPLY FORM

2017 SEAISI CONFERENCE & EXHIBITION

22-25 May 2017

Resorts World Sentosa Singapore

Company Name:

Name: Job Title/Position:

Mailing Address:

..... City: Postal Code:

State/Province: Country:

Tel No.: Fax No.: Email:

Please tick (✓) the appropriate box(es)

Section 1: SPONSORSHIP

Welcome Reception (Sunday, 21-May-2017)

Full-sponsorship US\$ 16,000 Sponsorship package includes 3 free registrations, company brochure distribution (*conference bag insertion*), display of company banner at Welcome Reception venue and a short company introduction speech (10 mins).

Co-sponsorship US\$ 10,000 Sponsorship package includes 2 free registrations, company brochure distribution (*conference bag insertion*), display of company banner at Welcome Reception venue and a short company introduction speech (10 mins).

Luncheon

Monday, 22-May-2017 US\$ 15,000 Sponsorship package includes 2 free registrations, company brochure distribution (*conference bag insertion*), display of 2 company banners at the coffee stations and a short company introduction speech (10 mins).

Tuesday, 23-May-2017 US\$ 12,000 Sponsorship package includes 1 free registrations, company brochure distribution (*conference bag insertion*), display of 2 company banner at the coffee stations and a short company introduction speech (10 mins).

Wednesday, 24-May-2017 US\$ 8,000 Sponsorship package includes 1 free registrations, company brochure distribution (*conference bag insertion*), display of 1 company banner at the coffee station and a short company introduction speech (10 mins).

Display of Company Banner - 3 days (22-May to 24-May, 2017) US\$ 1,500 Display 2 units of company banner at the coffee stations located at the exhibition hall.

Important note:

- 1) The size of each company banner should not exceed 1200mm x 2000mm.
- 2) Banner and modular/stand are to be provided by the company.
- 3) Company should handle all banners set-up and delivery arrangements.

Section 2: ADVERTISING IN SOUVENIR PROGRAMME BOOKLET

(All artworks should reach the Secretariat office by **April 14, 2017**)

Cover Pages (Color):

Outside Back Cover US\$ 1,500

Inside Front Cover US\$ 1,300

Inside Back Cover US\$ 1,100

Body Page (Color):

Full Page US\$ 900

Section 3: CONFERENCE BAG

Sponsorship of Conference Bag US\$ 8,000 *Company name and logo will be printed on the bag*

Insertion US\$ 500 *Includes company literature, pens, and other promotional material.*

PAYMENT OPTIONS

PAYMENT TOTAL: US\$ _____

Please send payment to SEAISI:

Bank draft/cheques payable to South East Asia Iron and Steel Institute **by 21 April 2017.**

**P.O.Box 7094
40702 Shah Alam
Selangor
MALAYSIA**

Telegraphic Transfer payable to South East Asia Iron and Steel Institute **by 21 April 2017.**

**OCBC Bank
65 Chulia Street
OCBC Centre, Singapore 049573
USD A/C No: 501-164321-301
Bank Swift Code: OCBCSGSG**

Credit Card: Visa Master

Name as it appears on card: _____

Credit Card/Number: _____ CVV No.: _____

Expiry Date: _____ Signature: _____

If you require a formal invoice

PLEASE COMPLETE AND RETURN TO:

SOUTH EAST ASIA IRON AND STEEL INSTITUTE
No.2E, 5th Floor, Block 2, Worldwide Business Park, Jalan Tinju 13/50, 40675 Shah Alam,
Selangor Darul Ehsan, Malaysia.
Fax No.: 603 5519 1159
Email: **ericlee@seaisi.org**