



ADVERTISING & SPONSORSHIP REPLY FORM

2019 SEASI CONFERENCE & EXHIBITION

17-19 June 2019

The Athenee Hotel, a Luxury Collection Hotel, Bangkok, Thailand

Company Name:

Name: Job Title/Position:

Mailing Address:

..... City: Postal Code:

State/Province: Country:

Tel No.: Fax No.: Email:

Please tick (✓) the appropriate box(es)

Section 1: SPONSORSHIP

Welcome Reception (Sunday, 16-June-2019)

Full-sponsorship US\$ 16,000 Sponsorship package includes 3 free registrations, company brochure distribution (*conference bag insertion*), display of company banner at Welcome Reception venue and a short company introduction speech (*10 mins*).

Co-sponsorship US\$ 10,000 Sponsorship package includes 2 free registrations, company brochure distribution (*conference bag insertion*), display of company banner at Welcome Reception venue and a short company introduction speech (*10 mins*).

Luncheon

Monday, 17-June-2019 US\$ 15,000 Sponsorship package includes 2 free registrations, company brochure distribution (*conference bag insertion*), display of 2 company banners at the lunch venue and a short company introduction speech (*10 mins*).

Tuesday, 18-June-2019 US\$ 12,000 Sponsorship package includes 1 free registration, company brochure distribution (*conference bag insertion*), display of 2 company banners at the lunch venue and a short company introduction speech (*10 mins*).

Wednesday, 19-June-2019 US\$ 8,000 Sponsorship package includes 1 free registration, company brochure distribution (*conference bag insertion*), display of 2 company banners at the lunch venue and a short company introduction speech (*10 mins*).

Display of Company Banner - 3 days (17th to 19th June, 2019) US\$ 1,500 Display 2 units of company banner at the coffee station located at the ballroom foyer.

Important note:

- 1) The size of each company banner should not exceed 1200mm x 2000mm.
- 2) Banner and modular/stand are to be provided by the company.
- 3) Company must handle its own banners delivery, set-up and dismantle arrangements.

Section 2: ADVERTISING IN SOUVENIR PROGRAMME BOOKLET

(All artworks should reach the Secretariat office by **16 April 2019**)

Cover Pages (Color):

- Outside Back Cover US\$ 1,500
- Inside Front Cover US\$ 1,300
- Inside Back Cover US\$ 1,100

Body Page (Color):

- Full Page US\$ 900

Section 3: CONFERENCE BAG

- Sponsorship of Conference Bag US\$ 8,000 Company name or logo will be printed on the bag
- Insertion US\$ 500 Includes company literature, pens, and other promotional material.

PAYMENT OPTIONS

PAYMENT TOTAL: US\$ _____

For bank draft/cheques payment, please send payment to SEAISI Secretariat:

- Bank draft/cheques payable to South East Asia Iron and Steel Institute **by 16 April 2019**.

**P.O.Box 7094
40702 Shah Alam
Selangor
MALAYSIA**

For telegraphic transfer payment:

- Telegraphic Transfer payable to South East Asia Iron and Steel Institute **by 16 April 2019**.

**Public Bank Berhad
(Shah Alam Branch)
2 Jalan Pahat G15/G, Komplek Otomobil
Persiaran Selangor, Section 15
40200 Shah Alam, Selangor, Malaysia
USD A/C No: 359294-0921
Bank Swift Code: PBBEMYKL**

For credit card payment:

- Credit Card: Visa Master

Name as it appears on card: _____

Credit Card/Number: _____

Expiry Date: _____

Signature: _____

- If you require a formal invoice

PLEASE COMPLETE THE FORM AND RETURN TO:

**SOUTH EAST ASIA IRON AND STEEL INSTITUTE
No.2E, 5th Floor, Block 2, Worldwide Business Park, Jalan Tinju 13/50, 40675 Shah Alam,
Selangor Darul Ehsan, Malaysia.
Email: ericlee@seaisi.org**